



## Have a question?

Please send us a note at [questions@ehop01748.org](mailto:questions@ehop01748.org) and we'll do our best to answer your question or get more information for you.

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February 6, 2017

## eHop Spotlight:

# Traffic & Pedestrian Safety

## Reference Brochure



## What You Can Do Now

### Be Mindful About Safety & Return to the Basics

#### Everyone:

- Be alert and make eye contact
- Eliminate distractions when in transit (earbuds, phones, food...)

#### When on foot:

- Run/walk single file
- Walk/run against traffic
- Check both ways for traffic BEFORE entering a crosswalk

#### When cycling:

- Bike single file
- Bike with traffic and obey traffic laws
- Wear a helmet

#### When driving:

- Slow down/leave space between cars
- Stop at crosswalks & for school buses
- Alternate turns at difficult intersections
- Avoid residential shortcuts
- Carpool and plan trips for efficiency

### Be Informed

- Educate your family on safe pedestrian behavior
- Talk to friends and neighbors about what you learned
- Learn more about Massachusetts initiatives
  - Complete Streets
  - Vision Zero
  - WalkBoston
  - Safe Routes to School

### Initiate Interim Solutions

- **Notify DPW, Police and other officials** if roads, sidewalks, streetlights or other safety measures need repair or improvement.
- **Report traffic violations** to the Police.
- **Request police assistance** (monitoring, mobile radar display, traffic barrels, other temporary improvements) in problem areas.
- **Raise ideas for improvements** via email, phone, forums, and meetings.

### Follow Current Initiatives

- Attend public workshop on **Hayden Rowe Corridor Study on February 15th, HHS Auditorium, 7PM**
- Vote on sidewalk and other traffic & pedestrian safety items at **Annual Town Meeting, Monday, May 1st**
- Watch for announcements on Downtown Corridor public forums
- Follow eHop on social media (@eHop01748) for updates

### Track New Development

- New elementary school
- Hopkinton Mews on Lumber Street
- Possible 34-lot subdivision between Chamberlain and Whalen Streets
- Hopkinton Swim & Tennis Club
- Possible Saddle Hill Road subdivision
- Maspenock Woods

# Want More Information? Read On!

## PEDESTRIAN EDUCATION:

### Federal Highway Administration

**3-Minute Videos** (targeted by age group): <http://www.pedbikeinfo.org/pedsaferjourney/>

### Safe Routes to School

**Pedestrians & Cyclists:** [http://guide.saferoutesinfo.org/education/key\\_messages\\_for\\_children.cfm](http://guide.saferoutesinfo.org/education/key_messages_for_children.cfm)

**Parents:** [http://guide.saferoutesinfo.org/education/key\\_messages\\_for\\_parents.cfm](http://guide.saferoutesinfo.org/education/key_messages_for_parents.cfm)

### Drivers Near School:

[http://guide.saferoutesinfo.org/education/key\\_messages\\_for\\_drivers\\_near\\_the\\_school.cfm](http://guide.saferoutesinfo.org/education/key_messages_for_drivers_near_the_school.cfm)

**Neighbors of School:** [http://guide.saferoutesinfo.org/education/key\\_messages\\_for\\_neighbors.cfm](http://guide.saferoutesinfo.org/education/key_messages_for_neighbors.cfm)

## GENERAL EDUCATION:

### Federal Highway Administration

- **Alliance for Biking and Walking 2016 Benchmark Study:**

[http://www.bikewalkalliance.org/storage/documents/reports/2016benchmarkingreport\\_web.pdf](http://www.bikewalkalliance.org/storage/documents/reports/2016benchmarkingreport_web.pdf)

- **Pedestrian and Bicycle Information Center:** <http://www.pedbikeinfo.org/>

- **Massachusetts Pedestrian Transportation Plan :**

[https://www.massdot.state.ma.us/Portals/17/docs/pedplan/PedPlanDI\\_Acc.pdf](https://www.massdot.state.ma.us/Portals/17/docs/pedplan/PedPlanDI_Acc.pdf)

## SAMPLE LOCAL INITIATIVES:

### Metrowest Moves (Framingham, Westborough, Northborough, Hudson)

- **Metrowest Moves Website:** <http://metrowestmoves.org/>

- **Winter 2016 Newsletter:** <http://tinyurl.com/metrowest-moves-newsletter>

## GLOBAL, NATIONAL AND STATE INITIATIVES:

### Complete Streets

- **National Complete Streets Program:** Smart Growth America:

<https://smartgrowthamerica.org/program/national-complete-streets-coalition/>

- **What Mass is Doing:** <https://smartgrowthamerica.org/how-massachusetts-is-encouraging-communities-to-take-action-on-complete-streets/>

- **MassDOT Funding Program:**

<http://www.massdot.state.ma.us/highway/DoingBusinessWithUs/LocalAidPrograms/CompleteStreets.aspx>

- **Mass: Interactive Map of Participating Towns:** <https://masscompletestreets.com/Map/>

- **Framingham's Complete Streets Policy:** <http://www.framinghamma.gov/DocumentCenter/View/18411>

### Vision Zero

- **Sweden's Vision Zero Initiative Program Site:** <http://www.visionzeroinitiative.com/>

- **Mass Vision Zero Coalition:** <http://www.visionzerocoalition.org/>

- **Boston Website:** <http://www.visionzeroboston.org/>

- **NPR News Article on Boston Vision Zero Status, December 2016 :**

<http://www.wbur.org/news/2016/12/07/vision-zero-report>

# Who Can Help?

## ASK QUESTIONS.

## GET INVOLVED.

It takes a village to address traffic and pedestrian safety challenges. If you have questions, ideas or suggestions, please get in touch:

### Enforcement/Interim Solutions:

#### Hopkinton Police Department

<http://www.hopkintonpd.org/>  
508-497-3401 (non-emergency)

### Long-Term Vision:

#### Board of Selectmen

[selectmen@hopkintonma.gov](mailto:selectmen@hopkintonma.gov),  
508-497-9701,  
Meets every 2nd & 4th Tuesday of the month in Town Hall

### Road Repair:

#### Department of Public Works

508-497-9740

### Student Safety:

#### Dr. MacLeod, Superintendent,

[cmacleod@hopkinton.k12.ma.us](mailto:cmacleod@hopkinton.k12.ma.us),  
508-497- 9870

#### School Resource Officer

[schoolresource@hopkintonpd.org](mailto:schoolresource@hopkintonpd.org)

### Strategic Initiatives:

#### Downtown Corridor Project:

Dave Daltorio, Town Engineer,  
[ddaltorio@hopkintonma.gov](mailto:ddaltorio@hopkintonma.gov),  
508-497-9738

#### Hayden Rowe Corridor Study:

John Westerling, DPW,  
[jwesterling@hopkintonma.gov](mailto:jwesterling@hopkintonma.gov),  
508-497-9740

#### Sidewalk Master Plan:

Planning Board/ Elaine Lazarus:  
508-497-9700

### Development/Long-Term Planning:

#### Planning Board

Meets every 2nd & 4th Monday of the month in Town Hall.  
Elaine Lazarus, Director of Land Use/  
Town Operations,  
508-497-9700.

Next eHOP Spotlight: Know Your Vote  
Monday, April 24th